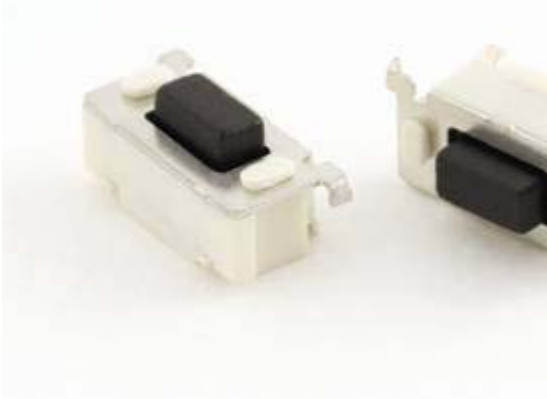


## PRODUCT ANNOUNCEMENT

### E-SWITCH ANNOUNCES NEW TL3330 RIGHT ANGLE SMT TACTILE SWITCHES GREAT FOR CONSUMER ELECTRONICS APPLICATIONS



**E-Switch TL3330  
(300 dpi image attached)**

BROOKLYN PARK, MN --- E-Switch announces their new TL3330 right angle SMT tactile switch series. Available with a gram force of either 130 or 260. With its small profile it works great for many consumer electronic applications including handheld devices, cell phones, etc.

- Contact rating: 12VDC, 50mA
- Contact resistance (Initial max): 100mΩ
- Insulation resistance (min. @100v): 100mΩ
- Mechanical Life: up to 50,000 cycles
- RoHS Compliant
- Operating temperature -20 C to 70 C
- 

Visit [www.e-switch.com](http://www.e-switch.com) to request our latest catalog, download drawings, request samples or to cross reference from other manufacturers.

**About E-Switch.** E-Switch has been manufacturing quality switches since 1979 for the electronics, telecom, high tech, instrumentation, A/V, appliance and consumer markets. Located in Brooklyn Park, Minnesota, their global reach extends to Europe, Asia and Latin America. Products include Rocker, Toggle, Slide, Tact, Pushbutton, Dip, Rotary, Keylock, Snap Action, Detector switches, and more. E-Switch has local reps and distributors on hand to provide specifying assistance and quick response to requests, along with a top notch sampling and cross-referencing program. E-Switch's online catalog includes complete specifications, drawings and schematics.

Editorial Contact and Reader Service Contact:

Rebecca Hauptman, Marketing Manager at 763-504-3536 or [rhauptman@e-switch.com](mailto:rhauptman@e-switch.com)

Sales Contact:

Larry Ness, Sales Manager at 800-753-0558 or [lness@e-switch.com](mailto:lness@e-switch.com)

**E-Switch, Inc.**

7153 Northland Drive N  
Brooklyn Park, MN 55428