

E-Switch Selects Newark to Expand its Distribution in North America Micro-miniature tactile switches included in initial in-stock offering

CHICAGO XXXXXXXX, 2008– Committed to bringing design engineers the newest technologies first, leading multi-channel electronics distributor [Newark](#), part of the global Premier Farnell Group, announces that it has signed a distribution agreement with E-Switch Inc., a leading manufacturer of electro-mechanical switches. A full range of E-Switch tactile switches are now available for same-day shipping at www.newark.com/eswitch including the Series TL1014 side-mounted micro-miniature tact, as well as the popular Series TL1100 tact switch. Strong tactile/audible feedback and multiple operating force options allow the TL1100 to be applied to many industries, including telecommunications, consumer electronics, medical, testing/instrumentation, computer/servers/peripherals and audio/visual.

“We are pleased to have established a partnership with Newark because of their demonstrated strength in electro-mechanical sales and their presence across the markets they serve,” stated Tom Meyers, president of E-Switch, Inc. “Their strong catalog and online capabilities, coupled with their branch and field personnel across North America, give E-Switch extensive market reach.”

Paul Buckley, Senior VP, Sales and Supplier Management, Newark commented, “The demand for tactile switches has increased 46% within the last year, and E-Switch enhances our board-level switch offering for design engineers, affording them more choices for more applications.”

E-Switch products and a switch manual are available at www.newark.com/eswitch

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About Newark

Newark, part of the global Premier Farnell Group, and a leading multi-channel, high-service electronics distributor supporting millions of engineers and purchasing professionals across the Americas, is known for offering the broadest selection of components and test equipment from

440+ top manufacturers for design engineer and maintenance professionals. With multiple sales channels, customers do business with Newark through contact centers, local branch network, field sales force and a world-class website at www.newark.com.

About E-Switch

E-Switch has been manufacturing quality electro-mechanical switches since 1979 for the electronics, medical, telecom, industrial controls, high tech, instrumentation, Audio/Visual, appliance and consumer markets. Located in Minneapolis, Minnesota, their global reach extends to Europe, Asia and Latin America. Products include Rocker, Toggle, Slide, Tact, Pushbutton, Dip, Rotary, Keylock, Snap Action, Detector switches, and more. E-Switch has local reps and distributors on hand to provide specifying assistance and quick response to requests, along with a top notch sampling and cross-referencing program.

E-Switch's online catalog includes complete specifications, drawings and schematics.

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