

## SEE THE LIGHT WITH E-SWITCH'S NEW ILLUMINATED SWITCHES!

### E-Switch Postcard



[Click Here to see all our illuminated switches](#)

If you need illumination in your project, E-Switch can help. See the light and call us for all your illuminated switch needs. We will impress you with our quality, service and pricing. We offer illuminated rockers, pushbuttons, tacts and more!

- **Over 99% defect free**
- **98% on-time sample delivery**
- **Let us quote your next project!**
- **Call today! 800-867-2717**

## E-SWITCH INTRODUCES THE LP4 ILLUMINATED PUSHBUTTON SERIES

### New Product Announcement



[Click Here to access data sheets](#)

E-Switch – Lamb Industries announces the LP4 series, an illuminated pushbutton switch that features multiple LED color options of blue, green, red, white and yellow. The LP4 series switch has multiple cap sizes/options and two termination options: a vertical PCB mount and a right angle PCB mount. You can choose between the latching or momentary functions and a few housing colors to match your project. Specifications include:

- **Electrical Life:** 50,000 cycles
- **Contact Rating:** 100mA @ 30VDC
- **Contact Resistance:** 50 milliohms initial max
- **Dielectric Strength:** 500 VAC
- **Insulation Resistance:** 100 megaohms (min @ 500VDC)
- **Force:** 250gf +/-100gf
- **Operating temperature:** -20 C to +70C
- **Call us today to let us quote your next project!**

For more information or quotes, please contact us through our website or 800-867-2717.

## E-SWITCH ACQUIRES LAMB INDUSTRIES

### E-Switch Acquisition Announcement



[Click Here for Lamb Industries' Website](#)

MINNEAPOLIS, MN, February 20, 2009 -- Stein Industries Inc, the parent company of E-Switch, Inc., announced today the acquisition of Lamb Industries. E-Switch is a leading global provider of electromechanical switch products including toggle, tact, pushbutton, rocker, snap-action, slide, dip and many illuminated product styles. The E-Switch and Lamb combination will present

customers an expanded product selection particularly in the industrial markets requiring higher power switch products.

Tom Meyers, chief executive officer of Stein Industries, stated, "we are very excited about the combining of Lamb Industries into our E-Switch business. We have great respect for the Lamb Industries brand and welcome Larry and Justin Lamb, as well as the entire Lamb organization, into our company. We look forward to providing our customers a broader range of products and continue serving them with the high level of quality and customer service they have experienced over the years".

Larry Lamb also stated, "we are very excited about becoming part of a larger organization, one with the resources available to expand our sales opportunities well into the future".

Integration of the business is expected to happen immediately with the product lines now available at [www.e-switch.com](http://www.e-switch.com) and [www.lambind.com](http://www.lambind.com). Terms of the transaction were not disclosed.

**About E-Switch.** In 2009, E-Switch, Inc. acquired Lamb Industries and now offers one of the broadest switch lines available today. Both companies have been delivering innovative and quality switches to the electronics, telecom, high tech, instrumentation, industrial, appliance and consumer markets since 1979. Located in Minneapolis, Minnesota, and Portland, Oregon, their global reach extends to Europe, Asia and Latin America. Products include Rocker, Toggle, Slide, Tact, Pushbutton, Dip, Rotary, Keylock, Snap Action, illuminated switches, and more. E-Switch – Lamb Industries has local reps, distributors, engineers and account managers on hand to provide specifying assistance and quick response to requests, along with a top notch sampling and cross-referencing program. E-Switch – Lamb Industries' online catalogs include complete specifications, drawings and schematics.

Visit E-Switch at [www.e-switch.com](http://www.e-switch.com) or call us at 800-867-2717 to request your free catalog!