

FOR IMMEDIATE RELEASE

ELPAC ANNOUNCES NEW WESTERN REGION MANAGER

Veteran of Power Supply Industry Brings Strong Track-Record of Success in Winning New Business

IRVINE, California, November 3, 2003 – Elpac Electronics, Inc., an ISO 9001:2000 certified manufacturer of power supplies, AC/DC adapters, custom docking stations and battery chargers, today announced the hiring of Al Kaufman as Western Region Sales Manager. Mr. Kaufman joins Elpac from Tectrol Corporation, where he was responsible for all sales and marketing for the Western United States and won new power supply programs at major OEMs (including Unisys and Cardinal Health) worth approximately \$8 million.

“Having Al on board is a key element of our plan to increase volume with new OEMs and take new products to market,” explained Marshall Wright, Elpac Chief Operating Officer. “His extensive knowledge of power supplies, particularly his in-depth experience with custom applications, and his experience in the western region are a tremendous fit with our company.”

Mr. Kaufman has 22 years of professional experience. At Tectrol he was West Coast Area Manager, responsible for half the company’s U.S. volume. Previously he was Regional Manager at Power-One, a leading manufacturer of linear and switching power supplies and DC/DC converters (1996-2001). Before that he was a Regional Manager and Sales Engineer at Lambda Electronics, a leading manufacturer of standard switching and linear electronic power supplies (1991-1996). He has also worked as a Sales Engineer at Pioneer Magnetics, responsible for sales of custom to semi-custom high power switching power supplies (1987-1991).

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Mr. Kaufman holds a B.S.E.E. from the Stevens Institute of Technology in Hoboken, NJ, one of the leading technological universities in the country, where he graduated with honors.

“I’m excited to join Elpac and be a part of further accelerating a growing business with a first-class reputation in the industry,” commented Mr. Kaufman. In his new role, Mr. Kaufman will be responsible for increasing sales of Elpac products in 15 western states, ranging from Texas to California and Washington. He will be responsible for bringing in new OEMs and providing leadership to the Elpac sales representative and distribution networks.

About Elpac

Based in Irvine, California, Elpac Electronics, Inc. is an ISO 9001:2000 certified manufacturer of power supplies, AC/DC adapters, custom docking stations and battery chargers. Elpac is a private California corporation, founded in 1960 and led by veterans of the power supply industry. Operations in Southern California include power supply design, quality control, sales, shipping and customer service. Manufacturing is centered at a company owned and operated facility in China [Elpac Electronics (Shenzhen), Ltd.], which gives Elpac customers a combination of American design expertise and Chinese production efficiencies.

Elpac customers are major international OEMs, typically leaders in their fields, who use the company’s products in applications including computing, medical devices, telecommunications and office automation. Elpac focuses on innovative designs which meet customers’ most challenging requirements, and as such a major portion of revenue comes from custom designs of power supplies, docking stations, and battery chargers. Additional information is available at www.elpac.com.

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