

**FOR IMMEDIATE RELEASE**

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**ASTRON ELECTRONICS ADDS TEST & MEASUREMENT PRODUCT LINE  
FROM W. L. GORE & ASSOCIATES, INC.**

**LANDENBERG, PA, OCTOBER 11, 2011** - - W. L. Gore & Associates, Inc. (Gore) announces that Astron Electronics, Inc. (Astron), Gore's authorized sales representative in Southern California, will now sell Gore's high-performance line of Test & Measurement Microwave/RF Cable Assemblies.

"Astron and Gore have built a strong relationship around Gore's ePTFE and PTFE material technology, providing solutions for EMI grounding and shielding," says Mark Mulle, Global Channel Leader for Gore. "We are excited to bring the same technical leadership of Gore's high-performance Microwave/RF Test Cables to the Astron product offering."

"These high-end products allow Astron to enhance our position with our clients that need premium-performance test cables. When RF engineers need to design for extremely precise and repeatable testing tolerances, we will provide innovative testing solutions such as the GORE® PHASEFLEX® Microwave/RF Test Assemblies and VNA cables," says Steve Tennessen, President of Astron. "These products provide test engineers with ultra-high performance test cable assemblies that ensure consistent and reliable results in any precision test application through 110 GHz."

To view Gore products on Astron's website please visit [www.astron1.com](http://www.astron1.com) or call 949-379-7266.

**About W. L. Gore & Associates, Inc.**

Gore is a leading manufacturer of thousands of advanced technology products for the electronics, fabrics, industrial and medical markets. Perhaps best known for its waterproof and breathable GORE-TEX® fabric, the company's portfolio features a diverse array of innovations, including everything from guitar strings to life-saving cardiovascular devices. Gore is headquartered in Newark, Del., posts annual sales of \$3.0 billion, and employs 9,000 associates in 30 countries worldwide. It is one of a select few companies to appear on all of the U.S. "100 Best Companies to Work For" lists since the rankings were introduced in 1984. Visit [www.gore.com](http://www.gore.com) to learn more.

**About Astron Electronics, Inc.**

Astron is recognized as a first-class manufacturers' representative, providing full service solutions to its customer base in the Southern California electronics marketplace. Astron specializes in the military, telecommunications, medical, and industrial markets.

Its business philosophy is to represent a limited number of synergistic, industry-leading lines with the most proficient sales professionals. The field sales team extends from San Luis Obispo down to and including Northern Mexico. The field sales team is enhanced by a professionally managed inside sales staff. Astron has been covering Southern California's electronic community for over 54 years.

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